



Media Advisory

April 27, 2011

Uppercase Living to Donate and Install Inspirational Décor at the Ottawa Rotary Home

OTTAWA, ONTARIO – (April 27, 2011)

Uppercase Living, a Utah-based company and leading provider of professionally and individually designed vinyl lettering and décor, will be in Ottawa this Friday to donate and install \$500 in custom décor for the children and families of The Ottawa Rotary Home.

As part of their ongoing campaign to provide service in communities where their independent sales consultants reside, representatives from Uppercase Living will be donating and installing custom designs to add fun and inspiration to the common areas of the Rotary.

About The Ottawa Rotary Home

The Ottawa Rotary Home has provided respite care in a warm and loving environment since 1982 to families and individuals with physical and developmental disabilities. The purpose of The Ottawa Rotary Home is to provide short-term relief to families who have a child or children with physical disabilities or complex medical needs. The daily stresses of caring for a child with special needs can lead to tension and fatigue, ultimately affecting not just the parents, but the whole family. It is widely acknowledged that families manage better when they feel strong, both emotionally and physically. The Ottawa Rotary Home strives to provide regular periods of relief to give the family a chance to rest and recuperate.

About Uppercase Living

Uppercase Living, a Utah-based company and member of the Inc. 500, is the leading provider of professionally and individually designed vinyl lettering and decor. Sold exclusively through a North American team of sales consultants, these personalized expressions can be applied quickly and easily to walls and other meaningful places, to inspire and uplift people in the places they live every day.

When: Friday, April 29 @ 1:30-4:00 p.m.:

- Installation will take place from 1:30-4:00 p.m.;
- Media availability, photo opportunity & facility tour led by Pamela Johnson, Director of Client Services and Sarah Picard, Supervisor - Children's Respite Program, is planned between 2:00 - 3:00 p.m.

Where: Ottawa Rotary Home, 4637 Bank Street, Ottawa, ON
(613) 236-3200 www.rotaryhome.on.ca

For more information:

- Gina St-Amour, Executive Director
Ottawa Rotary Home
- Anne Naylen, Acting Director of Development
Ottawa Rotary Home Foundation
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- Uppercase Living Website:
www.UppercaseLiving.com



uppercase living
INDEPENDENT DEMONSTRATOR